

# BOOST YOUR BRAND

## VICTAM ASIA 2026

### Ready to boost your brand?






With our exclusive on-site branding & merchandise options, you can put your logo directly in the hands of buyers — from tote bags to lanyards and floorplan highlights.

Let your brand travel across the show floor, spark conversations, and stay top of mind long after the event ends.

More visibility means more connections, stronger leads, and higher impact.



### Contact information

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## VISITOR SCANNING PACKAGE

Visitors are actively searching for solutions — and your products should be the first they find. With our Visitor Scanning Packages, exhibitors can present their product range directly inside the event app, where buyers select their interests and instantly connect with matching suppliers.

Choose between Basic, Plus, or Premium and showcase your products to the right audience. Buyers can filter by product type, discover your stand, save your profile, and even schedule a meeting with you on-site.

**With it, you're visible, searchable, and one step ahead of the competition.**



### BASIC

- 3 lead scanning licences
- 3 online product features

€ 199

### PLUS

- 7 lead scanning licences
- 7 online product features

€ 649

### PREMIUM

- Unlimited lead scanning licences
- Unlimited product features

€ 849



# LOGO ON BLOW UP FLOORPLAN

Entrance hall blow up floorplan

€ 695





# LOGO PLACEMENT IN SHOWGUIDE

On the floorplan in showguide **€ 550**

Next to brand name in showguide **€ 475**





## FLOOR STICKER

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Package of 5 stickers  
A0-size

€ 1,295





## LOGO ON WATER BOTTLE

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6000 bottles  
500 packs, 1 logo

€ 8,500





## LOGO ON LANYARD

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**10,000 pieces**

1 logo per exhibitor (max. 3 exhibitors)

**€ 6,995**





## LOGO ON BAGS

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**5,000 pcs.**

2 colours, 2 sides (0.25 x 0.34 m)

**€ 9,625**



## ROOM RESERVATION

**TECHNICAL SEMINAR € 1,250**

45 Minutes timeslot

Presentation/activity

**CONFERENCE ROOM € 950**

45 Minutes timeslot

Meeting room



## SIGNING DIGITAL ARCHWAY

**Digital Archway Hall 100** € 900

15 sec. - 1920x256px, MP4/JPG  
max. 30mb

**Digital Archway Hall 101** € 900

15 sec. - 1920x256px, MP4/JPG  
max. 30mb

**Digital Archway Hall 102** € 900

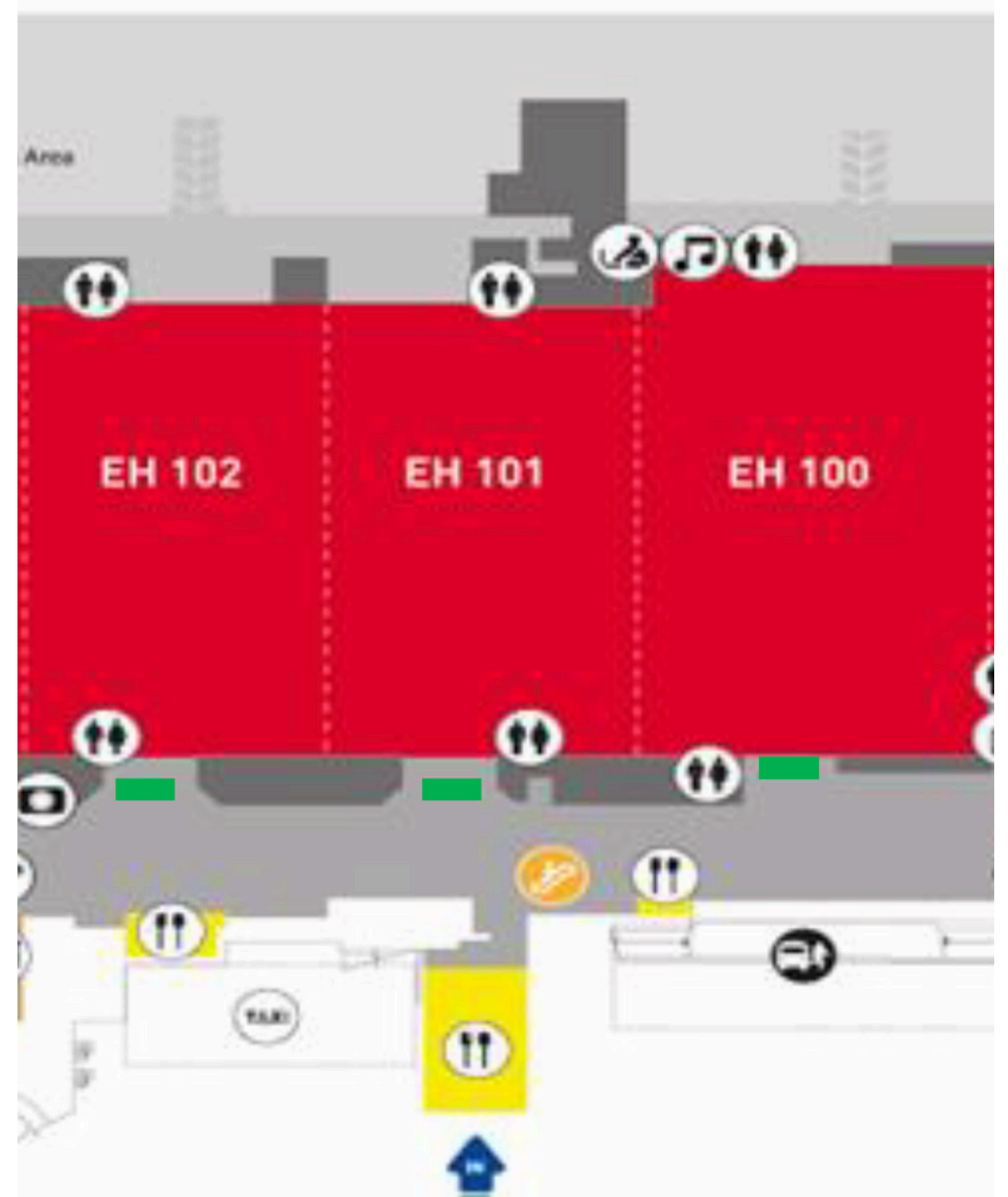
15 sec. - 1920x256px, MP4/JPG  
max. 30mb

**Operating 14 hours a day  
8:00 - 22:00**

**Event logo, Themed  
background, Event name,  
Dates, Name of organiser**



Digital Archway Hall 100



## SIGNING DIGITAL ARCHWAY COLUMN WRAP

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**Digital Archway Column Wrap € 900**

15 sec. - 4096x256px, MP4/JPG  
max. 30mb

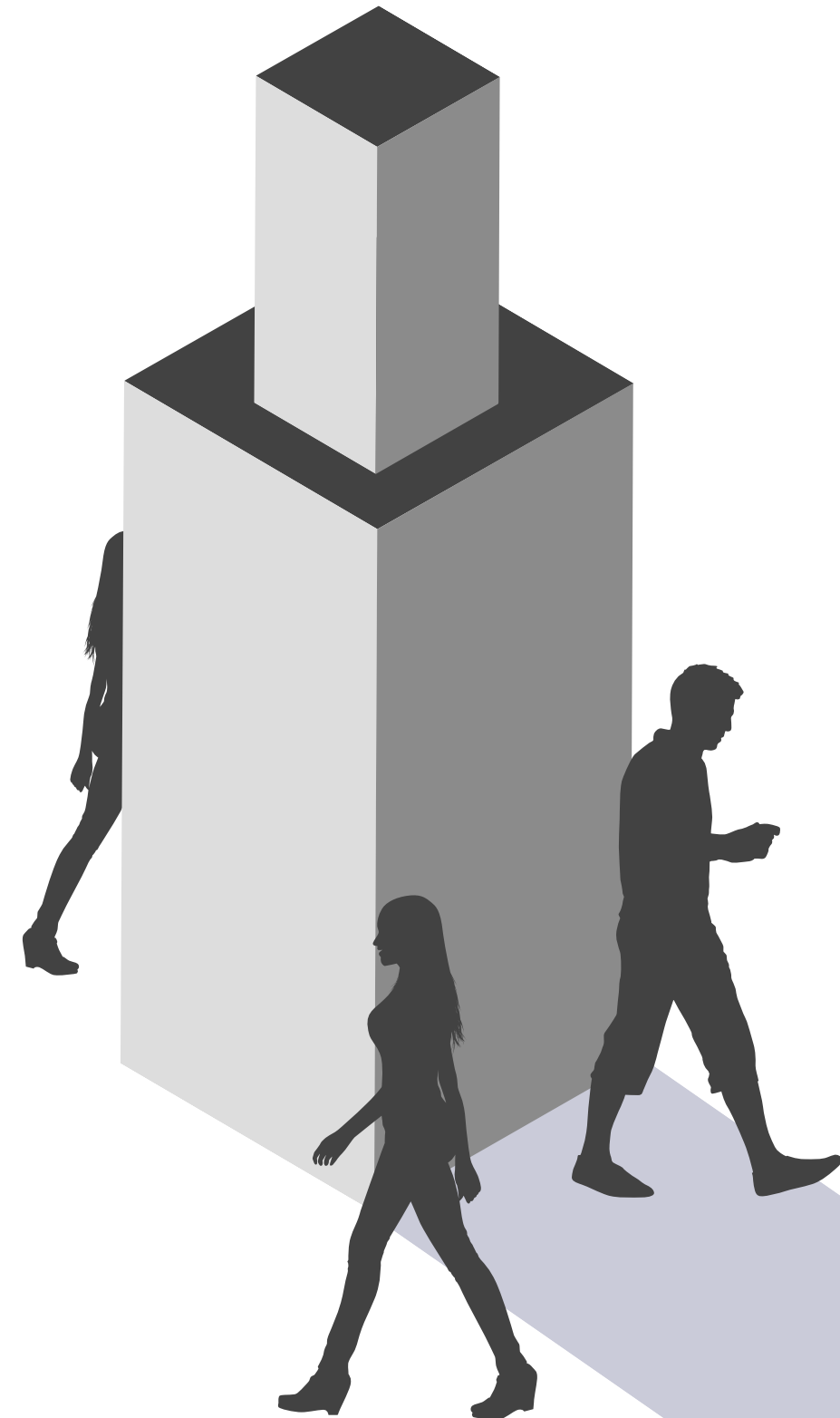
**Digital Archway Column Wrap € 2,000**

15 sec. - 256x768px, MP4/JPG  
max. 30mb

**Operating 14 hours a day**

**8:00 - 22:00**

**Event logo, Themed  
background, Event name,  
Dates, Name of organiser**



## NETWORK RECEPTION

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Drinks and snacks

**€ 9,000**



## SPONSORING OVERVIEW

## PRICE PER ITEM

Visitor Scanning Package Basic	€ 199	3 lead scanning licenses, 3 online product features
Visitor Scanning Package Plus	€ 649	7 lead scanning licenses, 7 online product features
Visitor Scanning Package Premium	€ 849	Unlimited lead scanning licenses and product features
Logo on blow up floorplan	€ 695	1 logo per exhibitor
Logo placement on floorplan in showguide	€ 475	1 logo per exhibitor
Logo placement next to brand name in showguide	€ 475	1 logo per exhibitor
Floor sticker	€ 1,295	Package of 5 stickers, A0-size
Logo on water bottle	€ 8,500	6,000 pcs, 500 packs, max 1 exhibitor
Logo on lanyard	€ 6,995	10,000 pcs, 1 logo per exhibitor
Logo on bags	€ 9,950	5,000 pcs, 2 colours, 2 sides (0.25 x 0.34m)
Technical seminar	€ 1,250	45 min. timeslot meeting room/presentation/activity
Conference room	€ 950	45 min. timeslot meeting room
Digital Archway Hall 100	€ 900	15 sec. / 1920x256 px, MP4/JPG, max. 30mb
Digital Archway Hall 101	€ 900	15 sec. / 2560x256px, MP4/JPG, max. 30mb
Digital Archway Hall 102	€ 900	15 sec. / 2560x256px, MP4/JPG, max. 30mb
Digital Archway Column Wrap Hall 101	€ 900	15 sec. / 4096x256px, MP4/JPG, max. 30mb
Digital Archway Column Wrap Hall 102	€ 2,000	15 sec. / 256x768px, MP4/JPG, max. 30mb
Network reception	€ 9,000	Drinks and snacks

- Certain items are limited in availability and will be sold on a first come/first served basis.
- Artwork for sponsor items and content of the editorial needs to be delivered by the sponsor to Victam International.
- All prices are exclusive of VAT and production costs.
- For more information please send an email to [expo@victam.com](mailto:expo@victam.com).

ADVERTISING	PRICE PER ITEM	
Show guide advertisement	€ 3,150	1/1 page full colour
Show guide inside front cover	€ 3,700	1/1 page full colour
Show guide outside back cover	€ 3,700	1/1 page full colour
Show guide center spread	€ 6,800	2/1 page full colour
Show guide insert, double sided	€ 4,200	1/1 page full colour

- The Show Guide is the exhibition catalogue. It will be distributed during the event to all delegates.
- All prices are exclusive of VAT.
- You can apply for advertising in the Show Guide via the exhibition manual or you can email your advertising request(s) to [ilsemocking@victam.com](mailto:ilsemocking@victam.com)



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**VICTAM** *Asia*

IN CO-LOCATION WITH   