



PRESS RELEASE - March 20, 2024

RECORD-BREAKING ATTENDANCE FOR VICTAM AND GRAPAS ASIA 2024!

Bangkok, March 20, 2024 – The Victam Corporation proudly concluded the 16th edition of VICTAM Asia and GRAPAS Asia 2024, in co-location with Health & Nutrition Asia, with a record-breaking attendance of 8,722 trade visitors from 73 countries.

The event, held from March 12 – 14 at BITEC in Bangkok, welcomed 315 international exhibitors from the animal feed, pet food, aqua feed, as well as the rice, grain and flour processing industries. This year's event showcased an array of innovations and facilitated key industry connections, underscoring its role as Asia's most comprehensive exhibition for these sectors.

VICTAM Asia and GRAPAS Asia experienced an unprecedented 42.5% increase in visitors from the last edition in 2022. This growth indicates the growing interest and importance of the event in the sector. This edition's success marks a significant milestone in the industry's recovery from the Corona period, showcasing resilience and renewed post-pandemic growth.

The exhibition was honored to host a diverse array of industry leaders and decision-makers, including top executives from over 40 leading companies such as AMP International, Bogasari, Cargill, and CPF Worldwide. The organization also welcomed ASEAN investors, presidents of relevant associations, ambassadors, and university professors.

During the exhibition, visitors could also attend a high-quality and extensive conference and technical seminar program. A total of 141 speakers from 14 countries delivered compelling presentations on a wide range of topics, ranging from the future of livestock feed to innovations in shrimp farming, feed safety, and milling technology.

The Victam Foundation hosted the 3rd International Feed Technology Congress (IFTC) with Wageningen University. Chairman was professor Leo den Hartog and dr. Mai Anh Khoa (Thai Nguyen University – Vietnam), dr. Nazri Nayan (Universiti Putra Malaysia), dr. Pairat Srichana (CP Group), and dr. Thomas van der Poel (WUR) spoke about the developments and challenges in the ASEAN feed industry.

Another interesting conference was the “Flour Milling Maximized”, where the continuous transformation of the wheat processing industry was discussed by Adi Witono (Bogasari), Peer Hansen (Eye-Grain Aps.), Sirichai Songsermpong (Kasetsart University) among others.

During the Thai Feed Mill Association (TFMA) conference, Mr. Pornsil Patchrintanakul (President TFMA) , Dr. Witthawat Songsujaritkul (Trouw Nutrition Thailand), Mr. Amnat



Chidthaisong (King Mongkut's University of Technology Thonburi) spoke about modernizing and exploring the future of livestock feed in 2024 and managing the carbon footprint in feed. After the conference there was a greet and meet between the Thai feed millers and exhibitors, where millers could address their needs and challenges in their feed mills.

The "Networking Night" at VICTAM Asia successfully brought together over 250 industry professionals, including leadership from the Thai Pet Product Industry Association (TPIA) and more than 40 media representatives from Thailand and abroad. This event served as a platform for attendees to connect with leading exhibitors and discuss the latest technological advancements in the livestock industry, demonstrating the significant interest and engagement across the global community.

The next edition of VICTAM Asia and GRAPAS Asia together with Health & Nutrition Asia is scheduled for March 10 – 12, 2026, at BITEC, Bangkok. For more details, please visit www.victamasia.com.

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You can find pictures of the 2024 edition here: [PICTURE DATABASE](#)

About VICTAM Asia and GRAPAS Asia:

As the leading exhibitions in animal feed production and grain, flour and rice processing, VICTAM Asia and GRAPAS Asia showcase the latest technologies and machinery for the industry. Organized by the Victam Corporation, these events are integral to the global industry.

Upcoming VICTAM Events:

- September 16 – 18, 2025: VICTAM LatAm in co-location with GEAPS, GRAPAS and Feed Ingredients Latin America | São Paulo, Brazil | www.victamlatam.com
- March 10 – 12, 2026: VICTAM Asia and Health & Nutrition Asia and GRAPAS Asia | Bangkok, Thailand | www.victamasia.com
- June 2 – 4, 2026: VICTAM International and GRAPAS Europe in co-location with VIV Europe | Utrecht, The Netherlands | www.victaminternational.com