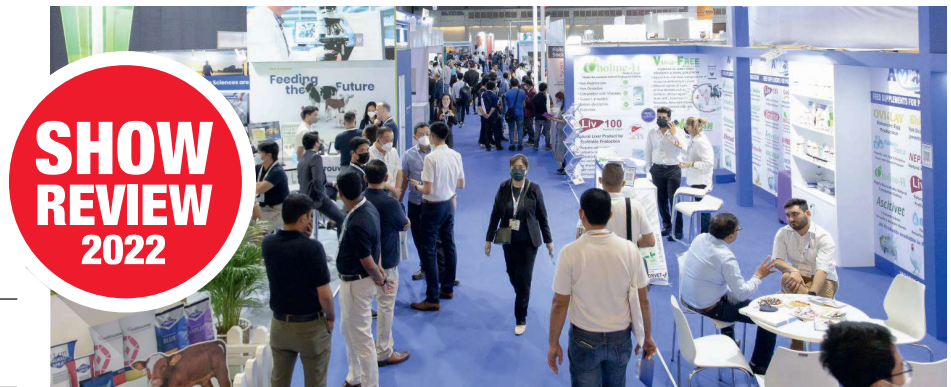




IN CO-LOCATION WITH **cropoos** ASIA



# VICTAM ASIA AND HEALTH & NUTRITION 2022

## FACTS & FIGURES



✓ **231** exhibitors from 33 different countries

✓ **6.121** visitors over three days with delegates from 64 countries

✓ **5.800 M<sup>2</sup>** exhibition sold

🎯 **FOCUS**  
Over **27%** of the visitors came from the animal feed industry, **15%** from the aqua feed industry, **13%** from the grain, flour and rice industries, and **16%** from the petfood industry.

🌐 **TOP VISITING COUNTRIES**  
Thailand **68%** - India, Philippines, Vietnam, Bangladesh, Malaysia, Indonesia, Korea, Myanmar, Singapore: **total 22%** - Outside Asia **10%**

👤 **VISITOR QUALITY**  
Final decision makers **21%** - Co decision makers **37%** - Influencers **12%**  
No decision makers **30%** | **Total 100%**

🏷️ **VISITORS BY SECTOR**  
Feedmill **30,24%** - Feed additives / ingredients manufacturer / distributor / services **28,15%** - Animal health / Pharmaceutical products / ingredients / equipment manufacturer / distributor / services **18,09%**  
Animal farm equipment manufacturer / distributor / services **15,02%**  
Animal Farm **16,45%** - Animal feed industry **27,46%** - Aqua feed industry **15,66%** - Pet food industry **16,39%** - Grain, rice, soy, beans processing **13,17%** - Others **12,28%**

✓ **VISITORS** scored the event 8,2 out of 10  
✓ **EXHIBITORS** scored it as 7.2 out of 10



### CONTACT US

Please contact the organizers at [expo@victam.com](mailto:expo@victam.com) or by calling +31 33 246 4404. You can also contact your local Victam representative for more information.